



KoAloha Mai



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Community



Thank you, **Mitsue and Oahu Visitors Bureau** for supporting our community efforts! OVB produced a video presentation of our annual Pali Preschool tour. I am very proud of this! My crew always puts out their best for the kids! Aloha starts at home, folks. Live Aloha, Aloha live in you.

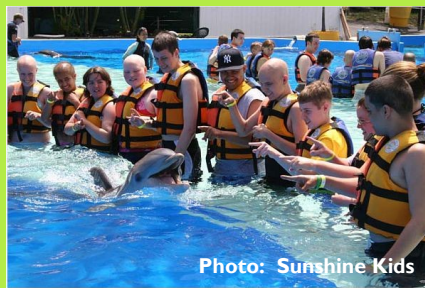


Photo: Sunshine Kids

Back this year, we will be joining the kids from the **Sunshine Kids** again. The Sunshine Kids is a non-profit organization dedicated to providing hope and joy to children fighting cancer. Last year, we organized a lesson and gave an ukulele to each one of the 33 kids. It was a magical time. Some of them didn't make it to 2007, but their memory lives on in our hearts.

E Komo Mai

Welcome **Kula Gold** on Maui as our latest addition to the KoAloha family of dealers! They have been offering ukulele in addition to their handcrafted line of gold.



Waikiki Trolley continues to support Kalihi in the form of a Walking Tour.

Davin and Rika have been doing an outstanding job of showing visitors our turf.

Our shop just got more crowded. Welcome **Setsuko Yamazaki**



to our merry band of...whatevers. She will be serving as retail support.

Last, but not least, welcome to **Dominic Pastor**,



formerly of Jamba Juice. He is our new parts specialist.



Mahalo



Photos: Waikiki Trolley

Our deepest appreciation to **Bernie Young**, the **Kalihi-Palama Neighborhood Board**, **Kelley Cruz** and the folks down at the **City Department of Traffic Engineering**. Looks like our request for permanent street stop will be approved. This is in conjunction with our ongoing efforts with the **Waikiki Trolley Red Line** service and **Walking Tour**.

Mahalo to **Menehune Mac**, **Princess Kaiulani Fashions** and the **Olivia Collection** for supporting the Walking Tour. We will continue to work on programs that bring attention to Kalihi.

Congratulations



Photos: Brittini Paiva



Brittini Paiva, performer, composer, virtuoso, ... engaged! Track Britt and

Branden's commitment to one another on their MySpace page, www.myspace.com/smileybrittle. Next March, two less lonely people in the world.



Our own **Brian Benavente** has accepted an appointment as our showroom manager and tour coordinator. He

will also continue to assist in the shop, his first passion.

Sightings



After making them fall in love with her at the Cerritos Ukulele

Festival, **Victoria Vox** made a few appearances in Borders across Hawaii, showing off her Bo, the inspiration for her song, "My Darlin' Beau." Of course, she visited home base (KoAloha) and played us a few of her new stuff.



Photo: MidWeek

Our former artist/body section specialist/sexy bachelor AND my cousin, **Todd Saiki** (on the left) in *MidWeek's Spotted*. He has been the designer of our Christmas Cards since we started making 'em different.



Photo: MidWeek

Those Aloha Tower people keep getting all the press! **Maria Saban** and friends were in *MidWeek's Spotted*, too.



Artist Updates



Photo: Herb Ohta, Jr..

Herb Ohta, Jr.'s CD release party at Ala Moana Hotel's Pakele Lounge was a hit. Other acts included Hoku award-winning group, **Pali**. This CD was well worth the wait as Herbie "shows off" his music muscle by including the likes of **Moon Kauakahi, Ledward, Nathan**

Aweau, Noel Okimoto, Chino Montero, Barry Flanagan, Jon Yamasato and Daniel Ho. Whew! Was that enough or what?



Photo: Manoa DNA

Manoa DNA's at it again! **Dad, Nick and Alex** (that explains

the "D-N-A" part of the name, huh?) have put together another terrific CD, **No Place Like Home**. Come and join us at the CD release party at Gordon Biersch on November 2nd. Just save some space for me, eh? Last time was unreal crowded. Ladies, leave Dad and Alex alone, they're taken. Gang up on Nick.

What's Happening



Tony Gamble has been workin' it in the guitar world again. He has enjoyed a career as a sessions man and has been busy in the studio.

Walt G and **Kawao** are in the process of finalizing their latest CD. If you haven't had a chance to check them out at



Photo: MidWeek

any one of the parties at Don Ho's, get your standing shoes ready, no can sit down, no room!



Walt Keale & Kawika Kahiapo (1/2 of award-winning **Kauakahi**) have been performing regularly at Kona Brewing Company in Hawaii Kai. Smooth.



Photo: Kawaihae

Vance K and the guys of **Kawaihae** are at it again! Selling out last fall was not enough! They are set to tour once again and have sold out AGAIN!

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KoAloha Ukulele is regarded as one of the premier ukulele builders in Hawaii. Founded in 1995 by Alvin "Papa KoAloha" Okami, the company's solid reputation for sound and quality is the result of its continuous pursuit for perfection. Each ukulele is meticulously and lovingly crafted by hand.

KoAloha features several lines of premium ukuleles: KoAlana, Soprano, Concert, Tenor, and D-VI 6-String. Its exclusive Signature Series will showcase seven models from Papa KoAloha's Masterpiece Collection.

The company also sponsors some of the music industry's leading artists including Herb Ohta, Jr. and Daniel Ho.

For more information about KoAloha, contact Alan Okami at 808.847.4911.

Events

Celebrate the **ARTS! 2007**, the **Hawai'i Arts Alliance's** gala fundraiser was a smashing success. Our parent organization, The John F. Kennedy Center for the Performing Arts was able to send three delegates to the event. Like the rest of us, they were treated to a wonderful evening that included the show-stealing **Halau Hula Olana**, the ever incredible **Matt Catingub**, our friend, **Jeff Peterson** and many more!



Remember to save **December 15th** for the **Gordon Mark/ KoAloha Holiday concert** at **Hawaii**

Public Radio. The night may be sold out, so we may perform a second night on the 16th. Look for two songs from yours truly. Tony, I hope I make you proud. One is Hawaiian, so I have a 50% chance.

Aloha 'Oe

This summer we had the pleasure of working with two fine young men, our summer interns. Early in the summer, **Brandon Ohara**, affectionately named "B-rad," served as our parts specialist until Drivers Ed started.



Following that, our good friend, **Kent Tsukamoto** (Accuity LLC) lent us his son, ukulele/viola/guitar/etc., etc., etc., virtuoso, **Ryan**. You may recognize his name, he played viola on **Brittini's** latest CD, **Brittini**.

We bid a fond farewell to **Yong** at **Aloha Tower Marketplace**. He worked hard at putting together various functions at the Tower. We'll miss him at next year's Aloha Week Festivals' Ukulele Contest.

Soapbox: Ageless Love



At the Celebrate the ARTS! 2007 event, artist **Satoru Abe** reflected on his departed wife. As I looked into his gaze, his recollection of her took me back with him to the day in 1949, the day "he met an angel." I heard more than this, I heard his heart longing for her. I felt him going back to that fateful day, the enduring love. I was moved and will not forget that moment so soon. There is no secret, just love. Thank you, Mr. Abe.